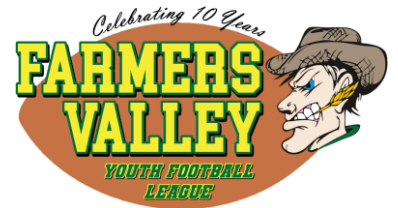


Brand Release Form -- 2025



The FVYFL holds exclusive legal ownership of and rights to its name, logo, image, and likeness. The term “brand/branding” will be used for the rest of this form and shall encompass the previously mentioned 4 items. If a team or organization wishes to use these assets for any of the following reasons, then they must complete this form AND receive written consent from the league before proceeding. Reasons may include but are not limited to for-profit ventures, merchandising, licensing, fundraising, sponsorships, etc. Purposes of criticism, comment, news reporting, teaching, scholarship, or research fall under “fair use” law. Please fill out and mail to the league office at the following address: *Post Office Box 253, McCool Junction, Nebraska 68401*. **If branding is used without permission, then the Farmers Valley Youth Football League will consider taking legal action to protect and secure its property.**

The FVYFL states that this signed and completed document (or a completed photocopy, photo, or scan) shall act as an official receipt for any recordkeeping needs. All signatures, as well as explicit written consent from the FVYFL, must be present for this to be true.

Requesting Party (list all if multiple): _____

Phone Number (list all if multiple): _____

Email Address (list all if multiple): _____

What are you requesting the use of? (circle all that apply):

Name Logo Image/Likeness Other

If you circled “other” above, then please specify here: _____

Will someone make a profit from this use? It is fine if they do, we would just like to know if so.

YES NO

If you circled “YES” above, then please specify who will be profiting: _____

Usage Start Date: _____

Usage End Date: _____

Do you understand that you do not own any of the Farmers Valley Youth Football League's brand assets and that you do not have the right to use them without written permission or outside of the specified dates listed above?

YES NO

Do you understand that if the league's branding assets are used without written permission that the FVYFL will consider taking legal action to protect and secure its property?

YES NO

Do you understand that the league may revoke this permission for any reason and at any time?

YES NO

Please describe below, in detail, how you plan to use the league's brand:

I, the undersigned, have completed this form to the best of my ability:

Date: _____

Signature: _____

There is no firm submission deadline.